

Jiayi WU

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Education

Academy of Art University 09/2017-12/2022

- Department of Animation and Visual Effects
- Major: 3D Animation Emphasis
- Bachelor of Fine Arts

Cuiyuan High School 09/2014-06/2017

Art Projects Experience

Larva In China 03/2021-01/2022

Executive Producer & Supervisor

- Pre-construction-Searched and negotiated production suppliers for the project, completed the pre-test review of the team, completed the contract review and business communication related to the production of unit drama.
- Process management-Coordinated the work tasks of each production link and each outsourcing studio; Standardized the whole process of animation production; Supervised all coordination tasks of script building, preliminary art, storyboard, animation production, modeling binding and animation in the middle stage, and special effects synthesis in the later stage
- Copy writing-Assisted in the content feedback of tv shows' production, wrote the normative documents of the whole process of film production, project planning and presentation copy, asset storage, handover and other asset management

Larva Advertisement for Mango Pomelo Sago 05/2021-08/2021

Supervisor

- Confirmed the project demand and direction, found the production team with the corresponding style, completed the corresponding contract review and business communication, followed up the whole process and assisted the chief director to feedback the review and control of the advertisement content

Poem Recounter Action Adventure CGI 08/2020-01/2021

Animator

- Used MAYA software to conduct animation series shot production in the 3D animation production (from Layout to ANM)
- Produced medium difficulty performance animation with excellent understanding of single player multiplayer shots
- Produced human feature animation, has experience on cartilaginous animal and quadruped animation.

Work Experience

Shenzhen Larva Digital Animation Co., Ltd 02/22/2021-01/20/2022

Executive Producer in the Animation Department

- Executive production-Developed the fourth season series of unit dramas based on the IP of Larva, and completed the production of advertising films and propaganda films according to the needs of various departments
- Process management-Coordinated tasks at various production stages and outsourced studios; standardized the whole process of animation production; supervised all coordination task of script building, pre-art, storyboard, animation production, mid-stage modeling, binding and animation, and post-effect synthesis
- Business docking-Assisted to complete contract review and business communication related to unit drama and film production; served as the producer of the animation department to communicate with the company's product department or Party B, and implemented project

planning, requirements, review, feedback and other work

- Copywriting-Reviewed and revised contracts for the animation department, made standardized documents for the whole process of film production, planned project, wrote presentation copy, and responsible for asset management and handover

Shenzhen ShenEr Technology Co., Ltd

08/03/2020-01/31/2021

Animator in the Animation Department

- Used MAYA software to conduct animation series shot production in the 3D animation production (from Layout to ANM)
- Produced medium difficulty performance animation with excellent understanding of single player multiplayer shots
- Produced cartilaginous animal and quadruped animation

Awards

Academy of Art University Spring Show 2018 Exhibition

05/2018

Sketch “Self Portrait”